

Objectives

- 1) Evaluate exponential functions
- 2) Graph exponential functions
- 3) Solve (rigged) exponential functions by the "same base" method.
- 4) Recognize e = natural base
- 5) Use compound interest formulas
 - a) compounded n times per year
 - b) compounded continuously
- 6) Re-visit Percent increase and percent decrease from chapter 2.
- 7) Exponential Growth equations and exponential decay functions

Exponential Functions, Exponential Equations, and Word Problems

Objectives:

1. Graph exponential functions.
2. Solve exponential equations algebraically.
3. Solve word problems that result in exponential equations.

1) Evaluate $f(x) = 2^x$ to complete the following table:

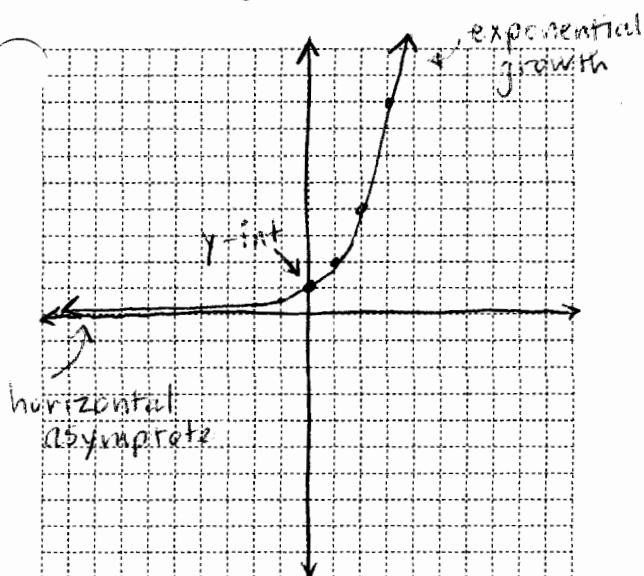
x	$f(x) = 2^x$
-4	$\frac{1}{16}$
-3	$\frac{1}{8}$
-2	$\frac{1}{4}$
-1	$\frac{1}{2}$
0	1
1	2
2	4
3	8
4	16

$$2^{-4} = \frac{1}{2^4} = \frac{1}{16}$$

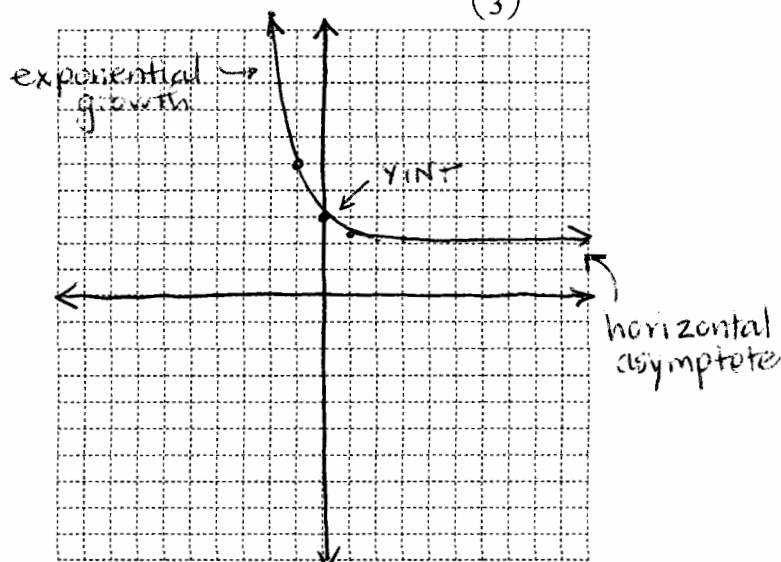
$$2^0 = 1$$

x	$f(x) = \left(\frac{1}{3}\right)^x + 2$
-4	83
-3	29
-2	11
-1	5
0	3
1	$2\frac{1}{3}$
2	$2\frac{1}{9}$
3	$2\frac{1}{27}$
4	$2\frac{1}{81}$

2) Sketch the graph of $f(x) = 2^x$



3) Sketch the graph of $f(x) = \left(\frac{1}{3}\right)^x + 2$



When sketching the graphs of exponential functions:

1. Plot enough points to show exponential growth. (extend to edge)
2. Plot the y-intercept
3. Plot enough points to show the horizontal asymptote. (extend to edge)

CAUTION: DON'T CHANGE THE SCALE TO SOMETHING > 1 OR YOUR Y-INT WILL BE UNCLEAR

Solve the equation.

step 1: isolate exponential (base & exponent)
 step 2: rewrite with same base, simplify exponents.
 step 3: ignore bases, set exponents equal.
 [More detailed solutions at end of notes]

4) $2^x = 16$ $2^x = 2^4$ $\boxed{x=4}$

5) $3 \cdot 2^x = 48$ $2^x = \frac{48}{3} \Rightarrow 2^x = 16 \Rightarrow 2^x = 2^4 \Rightarrow \boxed{x=4}$

6) $2^{3x+1} = 16$ $2^{3x+1} = 2^4 \Rightarrow 3x+1=4 \Rightarrow 3x=3 \Rightarrow \boxed{x=1}$

7) $2 \cdot 9^x = 54$ $9^x = \frac{54}{2} \Rightarrow 9^x = 27 \Rightarrow (3^2)^x = 3^3 \Rightarrow 3^{2x} = 3^3 \Rightarrow 2x=3 \Rightarrow \boxed{x=\frac{3}{2}}$

8) $4^{x+3} = 8^x$ $(2^2)^{x+3} = (2^3)^x \Rightarrow 2^{2x+6} = 2^{3x} \Rightarrow 2x+6 = 3x \Rightarrow \boxed{x=6}$

9) $\frac{5}{4} = 5 \cdot 2^{3x}$ $\Rightarrow \frac{5}{4} \cdot \frac{1}{5} = 2^{3x} \Rightarrow \frac{1}{4} = 2^{3x} \Rightarrow 2^{-2} = 2^{3x} \Rightarrow -2 = 3x \Rightarrow \boxed{x = -\frac{2}{3}}$
 ↑ exponential on RHS!

10) Use GC to estimate the solution to $5^x = 10$

$y_1 = 5^x$

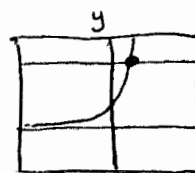
$y_2 = 10$

WINDOW

$YMAX=15$

2nd **CALC** **TRACE**

5. Intersect



$\boxed{x \approx 1.43}$

11) Find the amount owed at the end of 5 years if \$3000 is loaned at a rate of 10% compounded quarterly.

$A = P \left(1 + \frac{r}{n}\right)^{nt}$

$A = ?$

$P = 3000$

$r = .10$

$n = 4$ times per year

$t = 5$ years

Compound interest formula.

$A = 3000 \left(1 + \frac{.1}{4}\right)^{(4 \cdot 5)}$

$A \approx 4915.849$

$\boxed{\$4915.85}$

12) An unusually wet spring has caused the size of the Cape Cod mosquito population to increase by 8% each day. If an estimated 200,000 mosquitoes are on Cape Cod on May 12, find how many mosquitoes will inhabit the Cape on May 25. Use $y = 200,000(2.7)^{0.08t}$. Round to the nearest thousand.

$t =$ number of days.

May 25
 - May 12

13 days

substitute $t=13$

$y = 200000(2.7)^{(0.08 \cdot 13)}$

$y = 561,886.1$

↑ thousands place

$y = \boxed{562,000 \text{ mosquitos}}$

Recall: x^2 exponent 2, base x = "quadratic"
This is a type of polynomial.
Quadratic equations can be solved by factoring, CTS, QF.

2^x exponent x , base 2 = "exponential"
This is not a polynomial, and cannot be solved by factoring or CTS or QF.
Need an entirely new method.

✓ (4) Solve $2^x = 16$

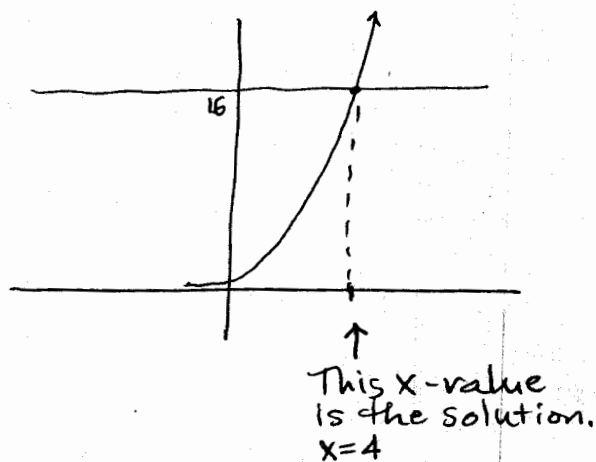
- a) using GC
- b) using algebra

a) GC $y_1 = 2^x$
WINDOW $YMAX = 20$
 $y_2 = 16$

$\boxed{2nd} \boxed{TRACE} = CALC$
5. Intersect $\boxed{ENTER} \boxed{ENTER} \boxed{ENTER}$

Solution $\boxed{X=4}$

check: $2^4 = 16$.



b) Algebra.

step 1: Find a number which can be used as the base of the exponential on both LHS and RHS.
This is called the common base. It is usually smaller than (or equal to) the given numbers.
Rewrite LHS and RHS using this base.

base 2:
 $2^x = 2^4$

step 2: Since the bases are now equal, the exponents must be equal.

$\boxed{x=4}$

✓ ⑤ Solve $3 \cdot 2^x = 48$

step 0: Isolate the exponential 2^x before finding a common base.

$$\frac{3 \cdot 2^x}{3} = \frac{48}{3}$$

divide both sides by 3

$$2^x = 16$$

$$2^x = 2^4$$

* Extra $3 \cdot 2^x + 5 = 53$ $\boxed{x=4}$

✓ ⑥ Solve $2^{3x+1} = 16$
 $2^{3x+1} = 2^4$

now it's the same problem as ①

$$3x+1 = 4$$

$$3x = 3$$

$$\boxed{x=1}$$

common base

set exponents equal

isolate x.

✓ ⑦ Solve $2 \cdot 9^x = 54$

$$9^x = 27$$

$$(3^2)^x = (3^3)$$

Isolate exponential

$9^2 = 81$ is too big.

but $9 = 3^2$
 and $27 = 3^3$ } so common base is 3.

substitute equivalent exponential expressions using common base.

use exponent laws to simplify
 $(a^n)^m = a^{n \cdot m}$

set exponents equal

isolate x

$$3^{2x} = 3^3$$

$$2x = 3$$

$$\boxed{x = \frac{3}{2}}$$

✓ ⑧ Solve $4^{x+3} = 8^x$

$4^2 = 16$ is too big.

but $4 = 2^2$
 and $8 = 2^3$ } so common base is 2.

substitute equivalent exponential expressions using common base

use exponent laws to simplify.

set exponents equal

isolate x

$$(2^2)^{x+3} = (2^3)^x$$

$$2^{2x+6} = 2^{3x}$$

$$2x+6 = 3x$$

$$\boxed{6 = x}$$

✓ ⑨ Solve $\frac{5}{4} = 5 \cdot 2^{3x}$

$$\frac{1}{4} = 2^{3x}$$

$$4^{-1} = 2^{3x}$$

$$(2^2)^{-1} = 2^{3x}$$

$$2^{-2} = 2^{3x}$$

$$-2 = 3x$$

$$\boxed{x = -\frac{2}{3}}$$

Extra

x ⑩ Solve $25^x = \frac{1}{5}$

$$(5^2)^x = 5^{-1}$$

$$5^{2x} = 5^{-1}$$

$$2x = -1$$

$$\boxed{x = -\frac{1}{2}}$$

Extra

x ⑪ Solve $4^{3x-7} = 32^{-2}$

$$(2^2)^{3x-7} = (2^5)^{-2}$$

$$2^{6x-14} = 2^{-10}$$

$$6x - 14 = -10$$

$$6x = 4$$

$$\boxed{x = \frac{2}{3}}$$

Isolate exponential.

Remember that $\frac{1}{n} = n^{-1}$

$$\text{So } \frac{1}{4} = 4^{-1}$$

while it's not a necessary step to do only this, it can be helpful.

We still need a common base

$$\left. \begin{array}{l} 2 = 2^1 \\ 4 = 2^2 \end{array} \right\} \text{so 2 is our common base.}$$

exponent laws

set exponents equal

isolate x

$$\left. \begin{array}{l} \frac{1}{5} = 5^{-1} \\ 25 = 5^2 \end{array} \right\} \text{common base is 5}$$

exponent laws

set exponents equal

isolate x.

$$\left. \begin{array}{l} 4^2 = 16 \text{ not quite} \\ 16^2 = 256 \end{array} \right\} \begin{array}{l} \text{common base} \\ \text{is 2} \\ \Rightarrow \text{SMALLER} \end{array}$$

$$\left\{ \begin{array}{l} 4 = 2^2 \\ 32 = 2^5 \end{array} \right.$$

exponent laws

set exponents equal

isolate x

reduce

⑩ Use GC to estimate solution to $5^x = 10$.

Why can't we solve this exactly (yet)?

$$y_1 = 5^x$$

$$y_2 = 10$$

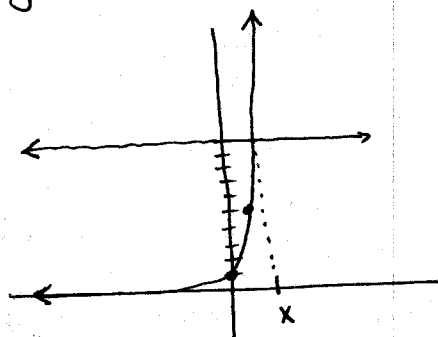
WINDOW YMAX = 12

2nd **TRACE** = CALC

5. Intersect **ENTER** **ENTER** **ENTER**

$$x \approx 1.4306766$$

$$\boxed{x \approx 1.43}$$



This means that $5^1 = 5$ is less than 10
but $5^2 = 25$ is greater than 10.

We need an exponent value which is not a whole number.
To do this exactly, we will use logarithms in 9.8.

Recall:

Compound Interest Formula

$$A = P \left(1 + \frac{r}{n} \right)^{nt}$$

Notice that this formula
is an exponential if
 $A(t)$ and P, r, n known.

ex: $P = 5000$
 $r = 0.05$
 $n = 12$

$$A(t) = 5000 \cdot \left(1 + \frac{0.05}{12} \right)^{12t}$$

$$A(t) = \underbrace{5000}_{\text{coef-ficient}} \cdot \underbrace{\left(\frac{241}{240} \right)^{12t}}_{\text{base}^{\text{exponent}}}$$

A = amount at end
including principal,
interest and interest
on interest.

P = principal or
initial amount

r = interest rate, %
written as decimal.

n = # times compounded
per year

t = time in years.

e is called the natural base

e , like π , is an irrational number

- it cannot be written as a fraction of two integers
- its decimal does not terminate
- its decimal does not repeat
- e is a constant, always the same value, not a variable.

e
2.718281828 45 90 45 23 53 60 28 74
 π
3.1415926 53 58 97 93 23 84 62 64 33

2. Approximate to nearest ten-thousandth using GC

① e

$$\boxed{2\text{nd}} \boxed{\text{LN}} \boxed{1} \boxed{\text{ENTER}}$$

e^1 e^1

$$= 2.71828$$

$$\approx \boxed{2.7183} \leftarrow \text{approximate}$$

$e \leftarrow \text{exact}$

e to 25 decimal places

$$e \approx 2.7182818284590452353603\dots$$

$\Delta 5$

Extra
no ② e^2

$$\boxed{2\text{nd}} \boxed{\text{LN}} \boxed{2} \boxed{\text{ENTER}}$$

$$= 7.38905$$

$$\approx \boxed{7.3891} \leftarrow \text{approximate}$$

$e^2 \leftarrow \text{exact}$

e is an irrational number!

- its decimal does not terminate
- its decimal does not repeat

- if we need an exact answer, we will write an expression using e .

no ③ e^3

$$= 20.08553$$

$$\approx \boxed{20.0855} \leftarrow \text{approximate}$$

$e^3 \leftarrow \text{exact}$

✓ ④ e^{-1}

$$= .36787$$

$$\approx \boxed{.3679} \leftarrow \text{approximate}$$

$e^{-1} \leftarrow \text{exact}$

Solve.

✓ ⑬ $e^x = e^3$

$$\boxed{x=3}$$

same base

set exponents equal

✓ ⑭ $e^4 = e^x \cdot e^x$

$$e^4 = e^{x+x}$$

$$e^4 = e^{2x}$$

$$4 = 2x$$

$$\boxed{2=x}$$

exponent laws

A simpler question

$$x^2 \cdot x^3 = x^{2+3}$$

add exponents

Compound Interest Formula (n times per year)

$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

A = amount in account

P = principal

r = %, interest rate, written as decimal

n = # times compounded each year

t = time in years

What if we want to compound continuously?

We calculate interest and add it, and do it again....

We get a computer to do this without stopping.

This means $n =$ really big number (in a practical sense)
or $n = +\infty$ (in a theoretical sense).

If we choose $P=1$, $r=1$, and $t=1$ so we can see only the effect of n on our formula, we get

$$A = 1 \left(1 + \frac{1}{n}\right)^{n \cdot 1}$$

$$A = \left(1 + \frac{1}{n}\right)^n$$

Let's evaluate this for values of n that get bigger & bigger.

GC : $y =$

$$y_1 = \left(1 + 1/x\right)^x$$

TBLSET
2nd WINDOW

Independent Ask

2nd TABLE
GRAPH

x	y ₁
100	2.7048138
1000	2.7169238
10000	2.7169239
100000	2.7181459
1000000	2.7182805
10000000	2.7182817

Use $\blacktriangleright$ to move over y_1 values.
Extra decimal places are then displayed at bottom of screen.

Wah! It looks like
 $e \approx 2.718281828...$

This gives us a different formula for

Continuously Compounded Interest

$$A = Pe^{rt}$$

A = amount in account

P = principal

r = %, interest rate, written as decimal

t = time in years

15) Find the amount in account if \$3000 is invested for 5 years at 4% interest compounded

a) monthly

b) continuously

a) $A = P \left(1 + \frac{r}{n}\right)^{nt}$

A = ?

P = 3000

r = .04 (4%)

n = 12 times per year

t = 5 years

$$A = 3000 \left(1 + \frac{.04}{12}\right)^{12 \cdot 5}$$

$$= \boxed{\$3662.99}$$

3662.989 rounded to nearest cent

b) $A = Pe^{rt}$

A = ?

P = 3000

r = .04

t = 5

$$A = 3000e^{(.04)(5)}$$

$$= \boxed{\$3664.21}$$

3664.208 rounded to nearest cent

Remember Percent Increase and Percent Decrease?

$$\text{New Amount} = \text{Base} + \% \cdot \text{Base} \quad (\text{increase})$$

$$\text{New Amount} = \text{Base} - \% \cdot \text{Base} \quad (\text{decrease})$$

If we factor out "Base", we get

$$\text{New Amount} = \text{Base} (1 + \%) \quad (\text{increase})$$

$$\text{New Amount} = \text{Base} (1 - \%) \quad (\text{decrease})$$

Let's call the Base = C , New Amount = y
and $\% = r$ (for rate) * write as a decimal *

$$y = C(1+r) \quad (\text{increase})$$

$$y = C(1-r) \quad (\text{decrease})$$

- ⑩ A city with population 350,000 has been growing at a rate of 9% per year. Assume this rate continues and find
- population after 1 year
 - population after 2 years
 - population after 19 years
 - population y after t years

a) $y = 350,000(1+0.09)$

$y = \boxed{381,500 \text{ people}}$ after 1 yr

b) $y = 381,500(1+0.09) = 350,000(1+0.09)(1+0.09)$

$y = \boxed{415,835 \text{ people}}$ after 2 yr

- c) Notice that in part a, we multiplied by 1.09.
in part b, we multiplied by $(1.09)^2$

$y = 350,000(1.09)^{19}$

$y = \boxed{1,799,581 \text{ people}}$ after 19 yr

d) $y = \boxed{350,000(1.09)^t}$

*- This is called an exponential growth function.

17) Suppose a nearby city with population 350,000 is decreasing by 9% per year. Assume this trend continues and find

- a) population after 19 years
- b) population after t years

a) $y = 350000(1 - .09)^{19}$
 $= 5832.496656$
 $\approx \boxed{5832 \text{ people}}$

b) $y = 350000(1 - .09)^t$

$y = 350000(.91)^t$

← This is called an exponential decay function.

Exponential Growth Function

$$y = C(1+r)^t$$

C = starting amount

r = % increase for each unit of time

t = # units of time

Exponential Decay Function

$$y = C(1-r)^t$$

C = starting amount

r = % decrease for each unit of time

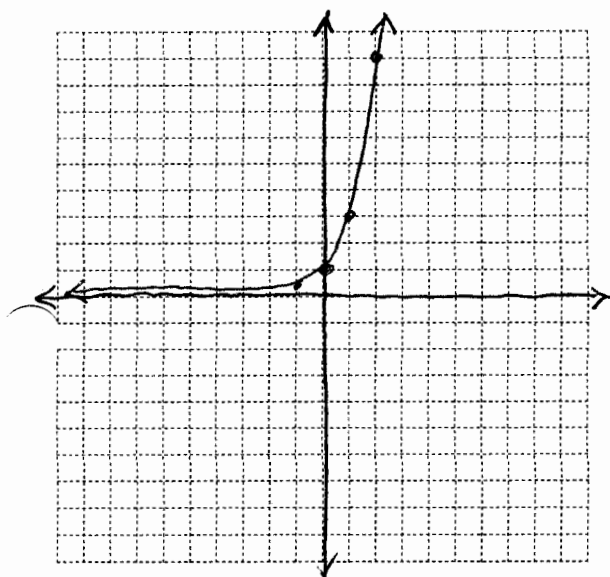
t = # units of time

EXTRAS:

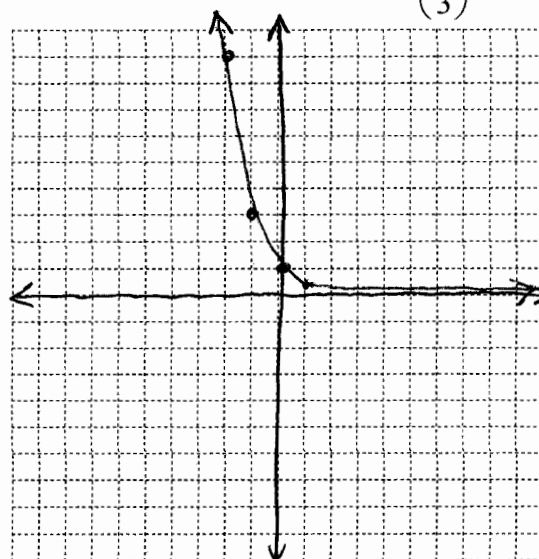
13) Evaluate $f(x) = 3^x$ to complete the following table:

x	$f(x) = 3^x$
-4	$\frac{1}{81}$
-3	$\frac{1}{27}$
-2	$\frac{1}{9}$
-1	$\frac{1}{3}$
0	1
1	3
2	9
3	27
4	81

14) Sketch the graph of $f(x) = 3^x$

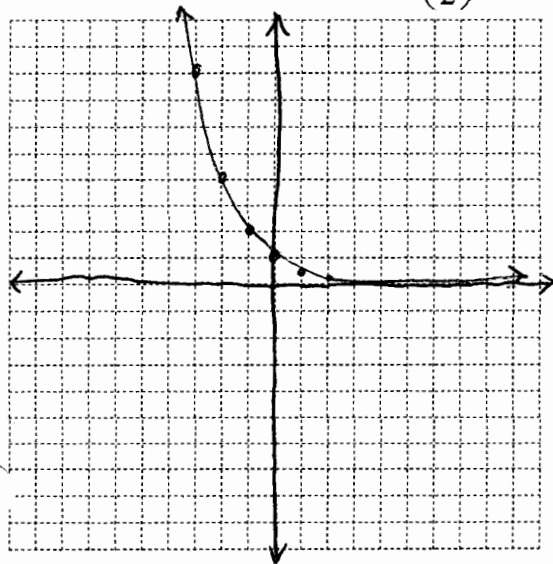


15) Sketch the graph of $f(x) = \left(\frac{1}{3}\right)^x$



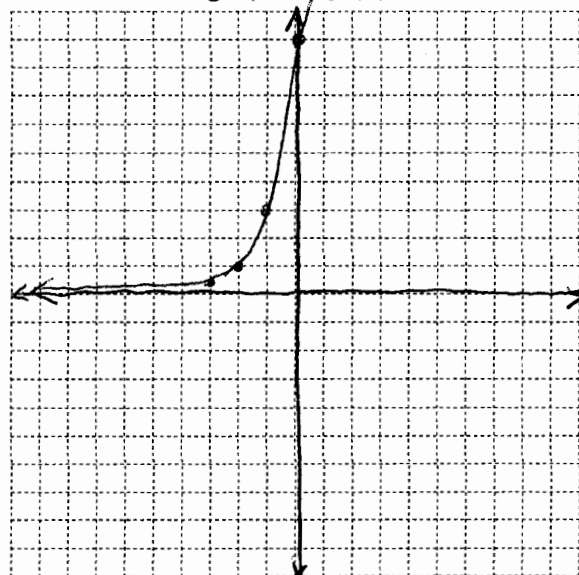
x	$\left(\frac{1}{3}\right)^x$
-4	81
-3	27
-2	9
-1	3
0	1
1	$\frac{1}{3}$
2	$\frac{1}{9}$
3	$\frac{1}{27}$
4	$\frac{1}{81}$

16) Sketch the graph of $f(x) = \left(\frac{1}{2}\right)^x$



x	$f(x)$
-4	16
-3	8
-2	4
-1	2
0	1
1	$\frac{1}{2}$
2	$\frac{1}{4}$
3	$\frac{1}{8}$
4	$\frac{1}{16}$

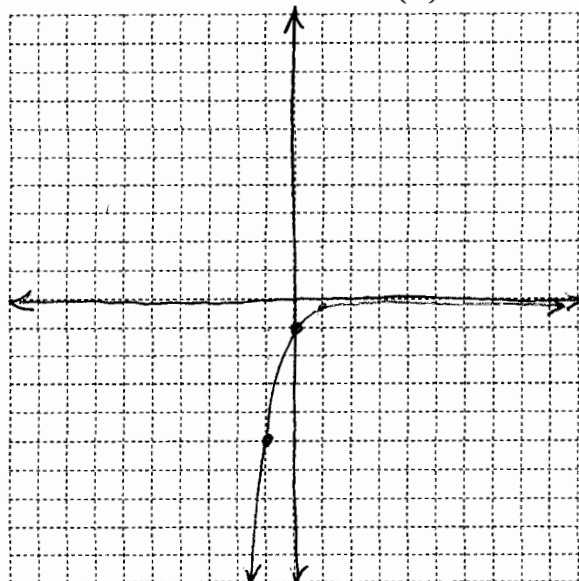
17) Sketch the graph of $f(x) = 3^{x+2}$



x	$f(x)$
-4	$\frac{1}{9}$
-3	$\frac{1}{3}$
-2	1
-1	3
0	9
1	27
2	81
3	way too big
4	big

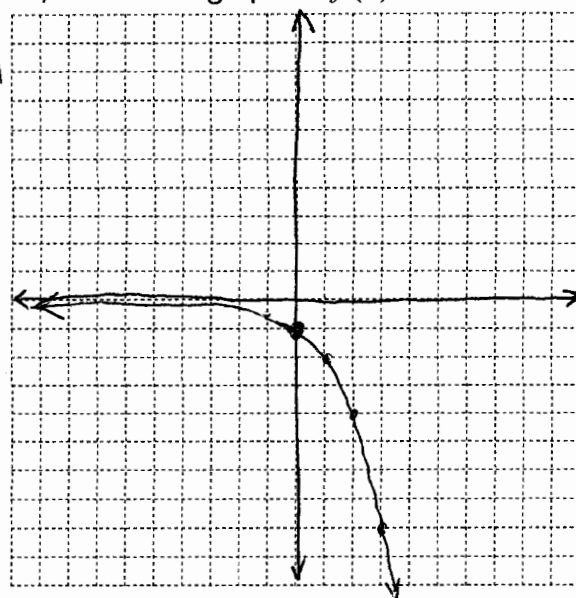
exponent before multiplying

18) Sketch the graph of $f(x) = -\left(\frac{1}{5}\right)^x$



x	f(x)
-4	too small
-3	-1/125
-2	-1/25
-1	-1/5
0	-1
1	-5
2	-25
3	-125
4	too close to 0

19) Sketch the graph of $f(x) = -2^x$



x	f(x)
-4	-1/16
-3	-1/8
-2	-1/4
-1	-1/2
0	-1
1	-2
2	-4
3	-8
4	-16

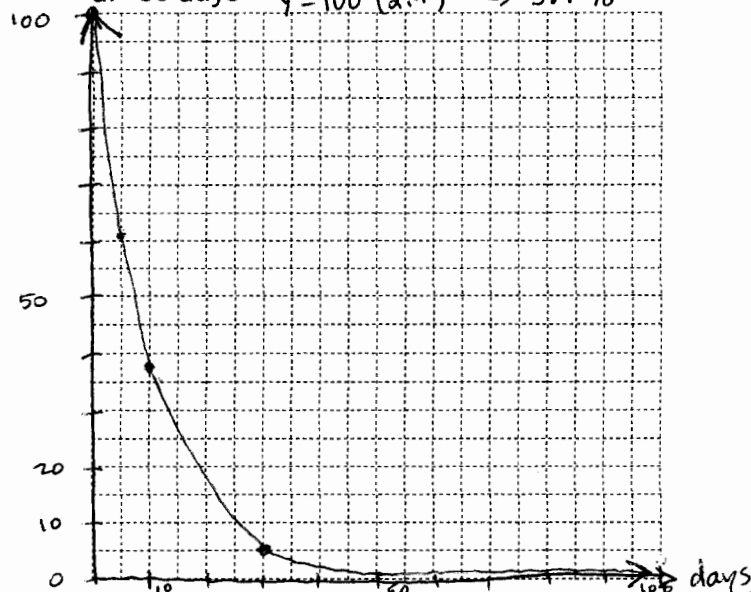
Solve the equation.

20) $25^x = \frac{1}{5} \Rightarrow (5^2)^x = 5^{-1} \Rightarrow 5^{2x} = 5^{-1} \Rightarrow 2x = -1 \Rightarrow \boxed{x = -\frac{1}{2}}$

21) $4^{3x-7} = 32^{-2} \Rightarrow (2^2)^{3x-7} = (2^5)^{-2} \Rightarrow 2^{6x-14} = 2^{-10} \Rightarrow 6x-14 = -10 \Rightarrow 6x = 4 \Rightarrow \boxed{x = \frac{2}{3}}$

22) As a result of the Chernobyl nuclear accident, radioactive debris was carried through the atmosphere, affecting cows and the milk they provide. The percent y of radioactive material in raw milk after t days is estimated by $y = 100(2.7)^{-0.1t}$. Find the expected percent of radioactive material in the milk after the Chernobyl accident. Give answers rounded to the nearest tenth of a percent.

- a. 0 days $y = 100(2.7)^0 \Rightarrow 100\%$
- b. 1 day $y = 100(2.7)^{-0.1} \Rightarrow 90.5\%$
- c. 10 days $y = 100(2.7)^{-1} \Rightarrow 37.0\%$
- d. 30 days $y = 100(2.7)^{-3} \Rightarrow 5.1\%$



- e. 100 days $y = 100(2.7)^{-10} \Rightarrow 0.0\%$ (rounded)
- a. Make a table of additional points and sketch a graph of $y = 100(2.7)^{-0.1t}$

x	y
5	60.9%
50	0.7%
75	0.1%

23) An accidental spill of 75 grams of radioactive material in a local stream has led to the presence of radioactive debris decaying at a rate of 4% each day. Find how much debris still remains after 14 days.

Use $y = 75(2.7)^{-0.04t}$ Round to the nearest tenth of a gram. $y = 75(2.7)^{-0.04 \times 14} = \boxed{43.0 \text{ grams}}$